Sociocultural Impacts Of Tourism A Case Study From Norway

The Impact of Culture on Tourism examines the growing relationship between tourism and culture, and the way in which they have together become major drivers of destination attractiveness and competitiveness.

In the face of rapid industrialisation in the last few decades, the tourism economy has blossomed into a major industry with positive impacts such as economic growth, infrastructure development, employment, and income generation. However, tourism brings negative environmental effects such as degradation of landscapes and habitats, increased vulnerability of avifauna and wildlife, and pollution leading to the decline of species. Environmental Impacts of Tourism in Developing Nations is a pivotal reference source that explores some of the critical challenges faced in the tourism economy particularly with regard to the impacts on the environment in developing nations. It also explores the impact tourism plays in the biophysical environment such as the issue of climate change. While highlighting topics such as environmental justice, ecosystems, and ecotourism, this book is ideally designed for academicians, policymakers, environmentalists, tourism professionals, and graduate-level students seeking current research on the environmental and economic impacts of tourism.

As one of the world’s largest industries, tourism carries with it significant social, environmental, economic, and cultural impacts. Although tourism can provide significant economic benefits for some destinations, the image of tourism as a benign and environmentally friendly industry has often been challenged. There is a clear and growing body of evidence that suggests that the effects of tourism development are far more complex than policy-makers usually suggest and that the impacts of tourism occur not just at the destination but at all stages of a tourist’s trip. Furthermore, tourism does not exist in a vacuum. Broader social and environmental changes also shape the form, growth, and experience of tourism development. This text provides a clear, accessible and up-to-date synthesis of tourism’s role in our contemporary world, both as an agent of change, and as a response to it. Tourism-related change is approached from a framework that illustrates the changing environments in which they occur, including the spatial scale of such impacts and the effects of these impacts over time. This framework is then applied to the economic, socio-cultural and physical dimensions of tourism. After examining the different forms of tourism-related impacts, the book then discusses the role of planning as part of an integrated approach to the mitigation of undesirable impacts and the maximization of the desirable benefits of tourism development. Case studies and illustrations from a variety of locations from around the world are used throughout the book to exemplify key themes and issues; additionally figures and tables serve to elucidate statistical data. Understanding and Managing Tourism Impacts illustrates that when well managed tourism can make a positive contribution to destinations. The books use of issues of scale, time and form to illustrate the effects of tourism provide an accessible and significant reminder that tourism’s impacts vary over time and space, affects both the visitor and the host community, and can be unpredictable in its consequences. Chapter objectives, recommended readings, and links to web-based material help students, practitioners and researchers to grasp the broader implications of tourism development in today’s world. With tourism increasingly being implicated as a factor in climate and environmental change, and with the benefits and costs of tourism as a form of economic development being examined more closely than ever, this book provides a timely contribution to help clarify the potentials and pitfalls of contemporary tourism.

This study evaluates the socio-economic impact of tourism development on the local community in Cox’s Bazar, Bangladesh. The country wants to utilize tourism as an economic development tool to reduce poverty and stimulate socio-economic wellbeing. Tourism has profound impact on the local community of the destination as it brings economic and socio-cultural changes. The significant positive economic impacts are increased employment and earning opportunities, enhanced standard of living, more investments, infrastructural development, and new business linkages and opportunities. However some negative economic impacts have been identified, like increased income disparity, increased land price and rent, price hike of essential goods and services, seasonality effects and leakage of earnings. A frustrating finding is that majority of the tourism assets and well-paid jobs are enjoyed by non-normals whereas the local community does not enjoy its rightful share due to uneven benefit distribution. The positive socio-cultural impacts include women empowerment, more participation in education, limited outward migration, and enhanced social safety and security. Some negative socio-cultural impacts are displacement of people, tourists’ interaction with the local culture, poor farming, social conflicts, disreputable social activities, and poor cultural traditions. A major difference from other tourism impact other tourism impact studies is tourism does not contribute in raising crime, gambling, and prostitution in Cox’s Bazar. The local community is involved in tourism activities but has minimal involvement in the decision making process. This study reveals that the local community is totally excluded from the policy formulation process and policy makers do not consider the socio-economic impacts of tourism development on the local community. Local community is benefiting from tourism development but significant scope exists to increase their active participation and equitable benefit sharing. Some recommendations are made for the Development of Tourism in Cox's Bazar to maximize positive impacts and minimize negative impacts along with some insights for further research in this field.

This volume analyses the positive effects that tourism generates on resident’s quality of life, and how this influences tourists’ quality of life as they enjoy an enriching experience in the destination they visit. It provides significant theoretical and empirical contributions, as well as, case studies related to quality of life in hospitality and tourism marketing and management. This volume is the result of the effort that many researchers from all over the world have done to spread some new light on this outstanding research line and add knowledge on the relationship between tourism and quality of life of both residents and tourists. This last is highlighted as a fundamental factor to take into account for the development of new tourism practices. This volume is a true reference for researchers, students and professionals working in tourism marketing and management.

A review of case studies in community-based tourism (CBT) indicates that most initiatives emerged from a rather comprehensive critique of the international tourism industry and were part of the community's movements searching for solutions to the many worrisome impacts generated by increasing mass tourism (Christensen, 2002 & Pleumarom, 2002 & Christ, 1998). These alternative tourism projects were certainly not without problems, but what is important to note is that they were genuinely owned and controlled by local people and their organizations without interference from government, business and international agencies. Commercialisation was seen as the main cause of tourism-related problems, so the motivation was not to establish profitable businesses. Rather, the priority was to expose visitors to the realities of Third World countries and to engender understanding and solidarity for peoples’ struggle against injustices and unwanted development schemes. This kind of community attitude is often rooted in tourism developers’ and researchers’ lack of understanding of community views and perceptions. A literature review revealed that resident perceptions of tourism are an important planning and policy consideration for the successful development, marketing, and operation of existing and future tourism programmes and projects. The research undertaken for this study aims to provide a better understanding of community perceptions surrounding tourism, as perceived by the residents of the Tshivhase area, a relatively newly established tourism destination in Venda, Limpopo Province, and draws implications for future marketing and sustainable tourism development. The study indicates variables that influenced community perceptions of tourists, tourism and their own cultural heritage and indicates its significance for the study area. It provides insights into community perceptions towards tourists, tourism and their cultural heritage in the tourism context by discussing research findings that were identified in the study area.

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during the field research. Furthermore, the study identifies how the community perceive their own culture in respect to tourists' culture and finally, how they perceive tourism to influence their own cultural traditions (socio-cultural impacts of tourism). Finally, the study provides guidelines for an appropriate marketing approach for Community-based Tourism (CBT) and indicates the significance of community perceptions for sustainable CBT development. The semi-structured interviews produced a very large range of responses that were categorised by grouping community members according to their common socio-demographic characteristics. Education, age group and occupation emerged as the most important variables. Community members in the Tshivhase area with similar socio-demographic characteristics in terms of education, age and occupation demonstrate similar perceptions, thus enabling the researcher to draw clear distinctions among them. On the one hand, the findings suggest that there is a high degree of agreement among respondents with regard to the positive economic and socio-cultural impacts of tourism on the area. On the other hand, despite their very favourable disposition towards the industry, respondents recognise the possibility that some negative social effects may ensue, despite their absence in the area thus far. In most cases, however, respondents are convinced that these negative consequences of tourism will not emerge in the area because of certain African practices such as the custodian role of the chief and the strong moral codes and values generally upheld within the community. Another important conclusion is that certain socio-demographic characteristics play an important role in understanding significant perceptual differences between Category A, B and C. The most crucial and explanatory of these were education, age, and occupation. Category B and C in particular demonstrate little understanding of the tourism industry as a result of low levels of education and limited exposure to the tourism industry.

Geography of Tourism: Image, Impacts and Issues is the first text that provides both an awareness of the spatial nature of tourism by means of a geographical perspective, and that also offers significant critical analysis of major contemporary geographical themes and issues that relate to tourism. It discusses and critically analyses major global issues relevant to tourism - including climate change, global development, protected environments and sustainability. Aimed particularly at undergraduate modular courses, it is constructed in a sequence that starts with a largely factual consideration and moves on to a more analytical and critical approach. It begins, by demonstrating the geographical resources for tourism, and the motivations for involvement in the activity. Following this is an investigation of the impacts of tourism, then an analysis of the major geographical issues affecting tourism and a critical review of tourism's planning and management. Finally there is a concluding section, which considers the future of tourism from a geographical perspective. Packed with international case studies for illustration and contextualisation of learning, it is a student friendly, interactive text that contains focused activities linked closely to the text and the case studies, with accompanying website material for tutors. * A stimulating introduction to major geographical concepts in tourism at undergraduate level. * Combines factual material with more critical analysis of topical tourism/ geography issues. * Global coverage, reinforcing the importance of a geographical perspective to the understanding of tourism. * Includes case studies from the UK, continental Europe, North America, Australia, New Zealand, the Arctic, Antarctica and selected developing countries/regions, including India, China, Indonesia, Nepal and Southern Africa. * Discusses and critically analyses major global issues relevant to tourism - climate change, global development, protected environments and sustainability. Peter Mason is Visiting Professor of Tourism, London South Bank University and has a fractional position as Lecturer, London Metropolitan University.

The Routledge Handbook of Tourism Impacts: Theoretical and Applied Perspectives Routledge

This book features a collection of high-quality research papers presented at the International Conference on Tourism, Technology & Systems (ICOTTS 2020), held at the University of Cartagena, in Cartagena de Indias, Colombia, from 29th to 31st October 2020. The book is divided into two volumes, and it covers the areas of technology in tourism and the tourist experience, generations and technology in tourism, digital marketing applied to tourism and travel, mobile technologies applied to sustainable tourism, information technologies in tourism, digital transformation of tourism business, e-tourism and tourism 2.0, big data and management for travel and tourism, geotagging and tourist mobility, smart destinations, robotics in tourism, and information systems and technologies.

Thèse de doctorat sur l'étude d'impact socio-culturel post-olympique sur les résidents de Séoul dans une perspective touristique. La thèse se base sur un questionnaire analysant les différentes dimensions du problème. Un travail technique comparant différents modèles d'analyse. annexes.

This handbook explores and critically examines both positive and negative impacts of tourism development focusing on the past, present and future issues, challenges and trends from a multidisciplinary global perspective. Through a comparative approach involving international case studies, this book explores our understanding of tourism impacts and contributes to the theoretical development on relationships between tourism impacts and community support for tourism development. This handbook focuses on a variety of geographical locations, drawing from the knowledge and expertise of highly regarded academics from around the world. Specifically, it explores the adoption and implementation of various tourism development and impact management approaches in a wide range of global contexts, while identifying their trends, issues and challenges. It addresses strategies relating to innovation, sustainability and social responsibility, and critically reviews the economic, sociocultural, environmental, political and technological impacts of tourism. The text also identifies future trends and issues, as well as exploring the methods used to study tourism impacts. Conveying the latest thinking and research, this handbook will be a key reference for students, researchers and academics of tourism, as well as development studies, geography, cultural studies, sustainability and business, encouraging dialogue across disciplinary boundaries and areas of study.

This book examines the economic, physical and social impacts of tourism. Following a brief discussion of the nature of tourism and tourists, the authors discuss the conceptual frameworks of tourism and evaluate the adequacy of impact methodologies currently in use.

The tourism sector has been deeply affected particularly in economic terms by the COVID-19 pandemic. This crisis has led to new practices and radical changes. Scientists emphasize that mankind will face pandemics more frequently in the forthcoming years. Thus, it is important to understand the negative impacts the COVID-19 pandemic had on the tourism sector as well as the measures that were and are being put in place to protect the industry during future outbreaks. The Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry is a comprehensive reference source that reflects upon the evaluations of the experienced and ongoing pandemic crisis in the context of the tourism sector. The positive and negative effects experienced by tourism employees and tourists are examined, and post-pandemic processes and business practices are evaluated. Covering topics including consumer rights in tourism, dynamic changes in the tourism industry, and employment in tourism, this book is suitable for travel agencies, restaurateurs, hotel managers, brand managers, marketers, advertisers, managers, executives, hospitality personnel, tourism marketers, government officials, tourism...
practitioners, students, academicians, and researchers seeking the latest sustainable policies and practices that are being utilized to increase the productivity of the tourism sector and will allow it to thrive in the years to come.

Bachelor Thesis from the year 2016 in the subject Tourism, grade: B0.00, International Hotel Management Institute Switzerland (IMI University Centre), course: International Tourism and Events Management, language: English, abstract: This dissertation aims to investigate the perceptions and attitude of young citizens towards the social impacts of tourism in Casablanca, Morocco. Tourism is known to have both positive and negative social impacts on any community and significant research has been done on how host communities perceive it. However, little research has been implemented on the perceptions of young people particularly. The first objective was to review secondary data regarding the topic. The reviewed literature presents different models and theories such as Doxey’s Irritation Index, Butler’s Cycle and the Social Exchange Theory. A primary fieldwork research was designed to meet the second objective of investigating the perceptions of the youth. The research was carried out through an e-survey and a total sample of 301 people in Morocco. The collected data were analyzed and the results were compared with the findings from the literature review. Some of the findings were indeed surprising. Although most of the respondents think that tourism has a good impact on their city, opinions vary according to age, gender, income and ethnic background. Casablanca is yet to become a mature destination and measures need to be taken to avoid future irritation among locals. Most notably, hospitality managers should provide women with adequate working conditions and the Moroccan government should prioritise tourism as an economic activity but also as means for social cohesion and social sustainability.

Tourism—one of the world's largest industries—has long been appreciated for its economic benefits, but in this volume tourism receives a unique systematic scrutiny as a medium for cultural exchange. Modern developments in technology and industry, together with masterful advertising, have created temporarily leisured people with the desire and the means to travel. They often in turn effect profound cultural change in the places they visit, and the contributors to this work all attend to the impact these "guests" have on their "hosts." In contrast to the dramatic economic transformations, the social repercussions of tourism are not necessarily recognized. This book was written especially to recognize anthropologists who have studied them before and after the introduction of tourism. The case studies in Hosts and Guests examine the five types of tourism—historical, cultural, ethnic, environmental, and recreational—and their impact on diverse societies over a broad geographical range. The 2020 edition analyses tourism performance and policy trends across 51 OECD countries and partner economies. It highlights the need for coherent and comprehensive approaches to tourism policy making, and the significance of the tourism economy, with data covering domestic, inbound and outbound tourism, enterprises and employment, and internal tourism consumption. In fewer than three hundred years tourism has become a global service industry of great economic, cultural and political importance. Published to critical acclaim, the Encyclopedia of Tourism - now available as a Routledge World Reference title - is the definitive one-volume reference source to this challenging multisectoral industry and multi disciplinary field of study. Comprising over one thousand entries, this volume has been written by an international team of contributors to provide a comprehensive guide to both the manifest and hidden dimensions of tourism. It explores the wide range of definitions, concepts, perspectives and institutions and includes: comprehensive coverage of key issues and concepts definitions of all terms and acronyms entries on the significant institutions, associations and journals in the field country-specific tourism profiles, from Greece to Japan and Kenya to Peru thorough analysis of the trends and patterns of tourism development and growth. The extensive cross-referencing and comprehensive index will assist the reader in making links between the diverse aspects of tourism studies, and the suggestions for further reading are invaluable. The SAGE Course Companion in Travel and Tourism is an accessible introduction to the subject that will help readers extend their understanding of key concepts and enhance their thinking skills in line with course requirements. It provides support on how to revise for exams, how to present calculations and how to prepare for and write assessed pieces. Readers are encouraged not only to think like a Travel and Tourism professional but also to think about the subject critically. Designed to complement existing textbooks for the course, the companion provides: - Easy access to the key themes in Travel and Tourism and an overview of its business context - Helpful summaries of the approach taken by the main textbooks on the course - Guidance on the essential study skills required to pass the course - Sample exam questions and answers, with common pitfalls to avoid - A tutor's-eye view of what course examiners are looking for - A road map for the book to help readers quickly find the information they need The SAGE Course Companion in Travel and Tourism is much more than a revision guide for undergraduates; it is an essential tool that will help readers take their course understanding to new levels and achieve success in their undergraduate course.

As the tourist industry becomes increasingly important to communities around the world, the need to develop tourism sustainably has also become a primary concern. This collection of international case-studies addresses this crucial issue by asking what local communities can contribute to sustainable tourism, and what sustainability can offer local communities. Individually these investigations present a wealth of original research and source material. Collectively the book illuminates the term 'community', the meaning of which, it is argued, is vital to understanding how sustainable tourism development can be implemented in practice.

Some researchers perceive tourism as a process which creates dependency and causes loss of socioeconomic and environmental control, and is harmful to traditional sociocultural structures. For others it is clearly an opportunity for development and convergence among societies. The main consequences of tourism are economic, sociocultural and socio-ecological ones. These directly affect the natural and cultural landscape, as well as the inhabitants of the destinations. ‘Proper management’ can unite the local community; strengthen the historical memory and promote the recognition that the landscape is a legacy worth preserving. If local people can learn to appreciate the need for regulation and careful development of cultural tourism then it is possible to have an alternative to the strategies of convenience, based upon the view of tourism only for profit. Designing tourism to serve heritage and local sustainable development not only helps to conserve the resources that make it possible, but also complies with the ethical duty to guide social perception towards awareness and respect, which in turn will lead to sustainability. By means of case studies and theoretical developments, the authors attempt to present methods designed to minimise the impacts of tourism and encourage its positive effects. Some ideas in the book discuss the role of local communities, their participation in development management, the singularities of community tourism, planning, local governance and the relationship between socio-economic benefits and impacts. Seminar paper from the year 2008 in the subject Tourism, grade: A, The Emirates Academy (The Emirates Academy, Dubai), course: TOUR 301, 20 entries in the bibliography, language: English, abstract: Tourism industry has evolved to a leading economic factor for many countries. According to the World Tourism Organization, tourists are people who "travel to and stay in places outside their usual environment for not more than one consecutive year for leisure, business and other purposes not related to the exercise of an activity remunerated from within the place visited" (UNWTO, 2007). The agency examined that there were over 846 million international tourist arrivals in 2006. The industry has become essential for many countries. Tourism
generates different kinds of revenue that can contribute to the host country’s welfare. Further, with the development of resorts, jobs are created in sectors directly or indirectly related to tourism such as transportation, accommodation and entertainment services. The following report investigates economic, environmental and socio-cultural impacts in Mexico caused by the tourism industry. Positive as well as negative influences will be investigated. Furthermore, the paper will have a special focus on Cancún, a mega resort built by a governmental agency within only a few years. Mexico accounts to the leading tourism destinations among developing countries. Despite its wonderful beaches and the different kinds of activities such as water sports, deep-sea fishing, diving Mexico offers a wide range of culture and history. Ancient Maya sites, for example Tulum or Chichen Itza being the most popular attraction with tourists.

A lack of entrepreneurial capacity, limited understanding of tourism markets and a lack of community understanding of tourism and its impacts have been identified as barriers to effective tourism development in peripheral regions. This book provides an analysis of this issue within tourism development practice.

Tourism impacts are multi-faceted and therefore are difficult to plan for and manage. This book looks at the key players involved - be they tourists, host communities or industry members - and considers a number of approaches and techniques for managing tourism successfully.

Completely updated and revised, Cruise Ship Tourism, 2nd Edition covers the economic, social and environmental impacts of cruising, combining the latest knowledge and research to provide a comprehensive account of the subject. Despite the industry growing rapidly, there is a substantial gap in the related literature, and this book addresses the key issues for researchers, students and industry professionals. A valuable 'one-stop-shop' for those interested in cruise ships and maritime tourism, this new edition from major names in the field is also an invaluable resource for anyone concerned more widely with tourism and business development.

Tourism Impacts, Planning and Management is a unique text, which links these three key areas of tourism: impacts, planning and management. Tourism impacts are multi-faceted and therefore are difficult to plan for and manage. This book looks at all the key players involved - be they tourists, host communities or industry members - and considers a number of approaches and techniques for managing tourism successfully. Divided into four parts, this text discusses: * The growth, development and impacts of tourism * Tourism planning and management: concepts, issues and key players * Tools and techniques in tourism planning and management: education, regulation and information technology * The future of tourism planning and management: issues of sustainability and the future Up-to-date, international case studies are used, for example the impacts of 9/11 and terrorism in Bali, to illustrate and provide a real-life context for the theories discussed. Exercises are also included to consolidate learning.

Strategic planning within a community framework is essential for tourism to reach its potential. This book combines the four principal functions of business management and stakeholder analysis to develop a model of collaborative decision making. This model offers a template for communities to understand and make the most of their tourism resources.

Discussing tourism in developing countries, this text compares tourism development management and impact in a range of countries, and analyzes the character of tourism in developing countries.

Islands are integral to the earth's biodiversity, with their distinct environments offering a haven for a variety of threatened species of plants, wildlife and unique human cultures. Worldwide, tourism activity profoundly impacts upon destinations, but the impacts on islands are noticeably more acute due to their fragile environments and isolated communities. Research has found that tourism can impact island communities in a variety of ways, including economically, socially and environmentally. Importantly, social interaction is often central to the visitor experience on islands, yet local resentment of tourism development can dilute the tourism experience and inhibit the use of host-guest interaction as a point of market differentiation. Thus this research explores the process and outcomes of host-guest interactions within the context of island tourism. Previous studies on host-guest interaction have assessed the consequences or impacts tourism has on local communities. Social Exchange Theory (SET) has commonly been used as a tool to frame residents' perceptions of the economic, environmental and socio-cultural impacts of tourism. SET consists of four key stages: initiation of exchange; exchange formation; transaction evaluation; and, consequences of exchange. Building on SET as a conceptual framework for host-guest interaction, this research sought to: explore locals' perceptions of host-guest interaction; explore visitors' perceptions of host-guest interaction; and, evaluate visitors' perceptions of the impacts of host-guest interactions on local communities. A mixed methods research design is used to explore host-guest interactions on Bruny and Magnetic Islands, two islands located off the east coast of Australia. This included three sequential phases of data collection: Phase One assessed residents' perceptions of host-guest interactions; Phase Two appraised visitors' perceptions of host-guest interactions; and, Phase Three measured visitors' belief and evaluation of the impact of tourism on the local island communities. This research revealed that locals were motivated to interact with visitors for a variety of reasons, ranging from economic needs through to a desire to deliver meaningful experiences. Similarly, visitors' identified three sets of needs they required from interacting with the local island communities: basic or superficial; meaningful; and, latent needs. Host-guest interactions were facilitated by festivals, events and markets; community clubs and groups; and, business exchanges via employees of local business and government agencies. Barriers to host-guest interaction were perceived to include: social resistance by the community; a lack of support infrastructure and resources; and, deficiencies in opportunities, communication and promotion. Often host-guest interactions consisted of a transaction of money for goods and services, or the exchange of knowledge for status. The island communities viewed tourism development as having positive economic impacts, but negative environmental and socio-cultural impacts which detracted from its benefits. This is in contrast to visitors who perceived tourism activity to positively increase the economic and social impacts for island communities, while having negative environmental impacts. Although visitors acknowledged host-guest interaction can cause negative impacts, generally they considered tourism to positively impact island communities. Notably, visitors' considered the impact of their own visit to be more positive and less negative than the overall impact of tourism on each of the islands. Finally, visitors' recognised that host-guest interaction can influence their behaviour on the islands, citing both positive and negative incidences of behavioural change. This research has important implications for island tourism planning and development. It unearths the intricate and important process of host-guest interactions and also highlights the need to understand the perceptions of both visitors and locals in the sustainable tourism development process.

Electronic Inspection Copy available for instructors here This exciting new text offers all students of Tourism a concise introduction to all the core topics of Tourism Management. Covering
both key theory and practice it introduces students to general management issues across the whole tourism sector in an accessible and manageable way. Focusing particularly on the challenges of managing tourism in the 21st Century, it integrates the themes of sustainability, internationalism, technology and globalisation throughout to provide a thoroughly modern approach to the study of Tourism. Key features of this text include: - A specific focus on the management of tourism in the context of economic, social and environmental conditions, avoiding lengthy descriptions of the various components of the sector; - Three main integrated themes focusing on the demand for tourism, the supply of tourism, and the challenge of balancing the two; - Coverage of how management techniques are developing in response to changing patterns of demand, emerging markets and destinations, globalisation, and the impacts of tourism; - Discussion points, examples and cases studies designed with the broadest cultural and international dimensions in mind for today's diverse student profile. Written specifically for those looking for core topic coverage in a manageable and concise format, this text will be essential reading for those looking for a truly contemporary introduction to Tourism Management. This book is the first to explore Arabic tourism from a business viewpoint, rather than taking a sociological, anthropological or political stance. It focuses on business planning, management and marketing destinations in the Arab World, which are topics crucial for industry stakeholders and which have previously been neglected in the tourism literature. The book examines similarities and differences in the emergence and development of the tourism industry in countries across the Arab world as well as its inbound and outbound travel flows. It analyses several different aspects of Arabic tourism including tourism policy, organisation and planning, tourism product development, destination marketing and consumer behaviour. This volume will be of interest to postgraduate students and researchers of tourism studies, business and Middle Eastern studies.